



CII
**INDUSTRIAL
INNOVATION
AWARDS 2017**



Confederation of Indian Industry



Recognizing & Celebrating Indian Industry's Innovation

Get recognized
as an innovation
driven organization

Brand
your
business

Get feedback on
innovation strengths
and weaknesses

Benchmark
your
organization

Learn about
innovation best
practices

Get promoted
at CII
platforms

Get featured
in Annual
publications

CII Industrial Innovation Awards 2017

CII Industrial Innovation Awards were instituted by CII in 2014 to recognize and celebrate innovative Indian enterprises across industry segments and over last 3 consecutive years it has established itself as one of the most coveted innovation awards in India. These premier awards seek to recognize and honor the Indian Industry's brightest stars, and to identify the top Innovative Organizations & Start-ups in the country, annually.

The Awards give an opportunity to companies & start-ups to shine and be known nationally and internationally for their Innovative products and services.

The awards are open to evaluation of all kind of processes, products, services, technological or any other type of innovations that fuel growth through new ideas and approaches along with tangible results in the preceding years.

The last 3 editions of CII Industrial Innovation Awards have been a grand success, because of the versatility of applications, thoroughness of the evaluation process, and the presence of experts in technology, business and innovation space as the Award Jury. These Innovation Awards have been instrumental in building competitiveness among applicants, and been able to promote and establish thought leadership within Indian industry.

The Awards

GRAND AWARDS

- The most innovative company of the year
 - The most innovative start-up of the year
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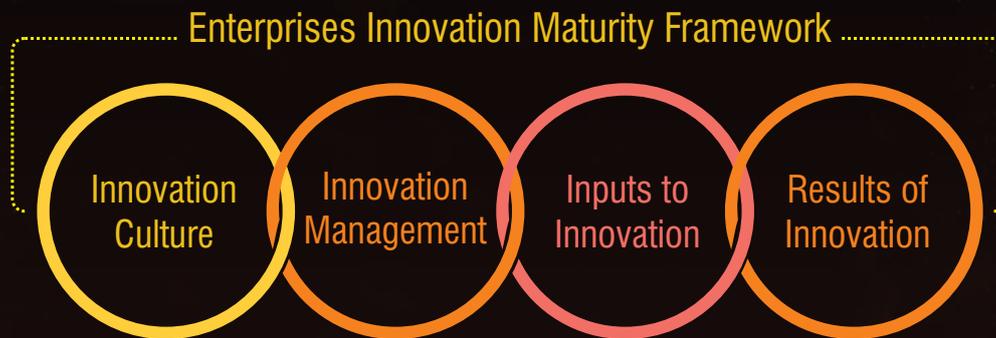
SERVICE SECTOR

- Large Enterprise
 - Medium Enterprise
 - Micro & Small Enterprise
 - Start-up
-

MANUFACTURING SECTOR

- Large Enterprise
- Medium Enterprise
- Micro & Small Enterprise
- Start-up

What Are We Looking For



CULTURE

- What is the vision and strategy of the organization
- How are people across hierarchies supporting in realizing the vision
- What support structures, incentives, processes exist within the organization to facilitate innovation

MANAGEMENT

- How is vision translated into manageable milestones
- Process of realizing the innovation and managing the same thereof
- Efficient use of existing or new knowledge in innovation
- Strategies for sensitizing and introducing innovation to target audience

INPUTS

- What are tangible resources employed towards innovation
- What are non-resource inputs to innovation

RESULTS

- What benefits have accrued to the organization from innovation
- How have the benefits helped in strengthening the organization
- What impact has innovation by the organization had on the market, society

Benefits

- Get recognized as an innovation driven organization among business circles.
- Brand your business through awards logo.
- Get feedback on innovation strengths and weaknesses on various firm level innovation parameters/indicators.
- Benchmark your organization among other innovative organizations in India.
- Learn about innovation best practices (firm level) by attending workshops and taking part in various stages of the award process.
- Get promoted at CII platforms (National and International) as one of the top innovation driven organizations
- Get featured in CII compendium, among Top 25 Innovative organizations of the year.

Who Can Apply

- All large, medium and small businesses in manufacturing and services sector.
- All startups
- Any public and private entity

Eligibility Criteria

FOR REGULAR CATEGORY

- Entity with registered offices in India
- Innovation should be realized in the year 2015 or 2016 or 2017 (it does not matter how many years previous to its realization it was in the making.)

FOR START-UP CATEGORY

Startup means an entity, incorporated or registered in India not prior to five years, with annual turnover not exceeding INR 25 crore in any preceding financial year, working towards innovation, development, deployment or commercialization of new products, processes or services driven by technology or intellectual property. Provided that such entity is not formed by splitting up, or reconstruction, of a business already in existence.

Award Process

CII Innovation Awards is a six-stage funnel process.

01 REGISTRATION

The applicant needs to register in the Awards website by filling-up a detailed form.

02 INITIAL APPLICATION

After registration, the applicant has to fill-up the initial application form which includes an abstract about the organization, and its innovations.

03 MAIN APPLICATION

The applicants qualified through the Initial Application process will submit the Main Application Form.

04 ASSESSOR VISIT

A site visit by an assessor will be arranged to corroborate contents submitted in the main application form. The assessors will not be judging, but merely reporting their observations.

05 FIRST JURY

The jury assembled for this stage will evaluate the contents of main applications and determine the top 25 companies to be recommended for the Grand Jury stage.

06 GRAND JURY

A grand jury comprising of eminent experts will decide the award winning company in each of the awards category.

In the above flow the start-up category follows the same process till the main application stage. After the main application stage a separate start-up jury will be organized to decide the winners in this category.

Assessment Criteria

FOR REGULAR CATEGORY

ASSESSMENT CRITERIA FOR INITIAL APPLICATION FORM

Focus on innovation within your enterprise

Merit of innovations showcased

ASSESSMENT CRITERIA FOR MAIN APPLICATION FORM

Innovation Culture

Innovation within an organization is a function of how people at all hierarchies collaborate and support the journey. This section captures the flow of innovation in spirit and as a function within the organization.

Innovation Management

Innovation is effective management of chaos to achieve tangible results. This section will seek to understand your expertise in navigating through such efforts.

Inputs to Innovation

Innovation needs tangible and intangible inputs to grow. This section will capture details of investments of both kinds made by the organization.

Results of Innovation

The goal of any effort is a tangible, measurable outcome. This section will assess the results that have accrued to your organization from the effort undertaken.

FOR START-UP CATEGORY

ASSESSMENT CRITERIA FOR INITIAL APPLICATION

The jury for the Start-up Category is looking for:

- The problem that you are solving through your unique solution and its impact on the people it is meant for.
- Evidence beyond the idea stage that demonstrates scalable solution with global ambition.
- Clear go-to-market strategy.

ASSESSMENT CRITERIA FOR MAIN APPLICATION

40% Innovation

The innovation that is potentially disruptive or transformative. It is an exciting idea that moves away from the convention and breaks new ground. The innovation has been able to uncover unmet user needs and has been able to convert the identified need in to an actual offering.

30% Market Opportunity

The innovation has the capability to alter the market or has the capability to give rise to a totally new market and has a robust go-to-market strategy or an innovative business model.

30% Impact

The innovation will have a game changing future impact in its domain of operation or will impact the way things are done in that industry.

Application Fees

The application fee is divided into two parts. An applicant has to pay the first part while submitting the initial application form. Upon selection of the applicant for the main application stage, the second part of the application fees needs to be paid with the main application form. The fees structure of the two parts is appended below:

	TYPE OF APPLICANT	APPLICATION FEES*
Initial Application	Large Enterprise	INR 10,000
	Medium Enterprise	INR 5,000
	Micro and Small Enterprise	INR 2,500
	Start-up	INR 1,000
Main Application	Large Enterprise	INR 1,00,000
	Medium Enterprise	INR 50,000
	Micro and Small Enterprise	INR 25,000
	Start-up	INR 5,000

*Taxes will be levied on the fees mentioned above as applicable

Schedule

IMPORTANT DATES

Milestone	Date
Announcement for submission of Initial Application (all categories)	20 th March, 2017
Last Date for submission of Initial Application along with application fee (all categories)	20 th May, 2017
Results of Initial Application Stage (all categories)	5 th Jun, 2017
Start of submission for Main Application (all categories)	5 th Jun, 2017
Last Date for submission of Main Application along with application fee (all categories)	20 th Jul, 2017
Period for Assessor Visits (Not applicable for Start-up Category)	21 st Jul - 20 th Aug, 2017
Start-up Jury (Start-up Category)	25 th Aug, 2017
First Jury (Not applicable for Start-up Category)	1 st Sep, 2017
Grand Jury (Not applicable for Start-up Category)	15 th Sep, 2017
Announcement of CII Industrial Innovation Awards (Industry)	*20 th Oct, 2017
Announcement of CII Industrial Innovation Awards (Start Up Category)	*20 th Oct, 2017

* The award ceremony date is subject to change and will be announced at least one month prior to the date of the event.

** All applications to be considered for further processing subject to realization of the full application fees in time.

The Grand Jury



Mr. S Gopalakrishnan
Chairman
CII Start - Up Council 2016 -17
Co-founder, Infosys & Chairman
of The Grand Jury for CII
Industrial Innovation Awards 2017



Dr. Pronab Sen
Country Director
for the International Growth
Centre's India Central Programme



Dr. Girish Sahni
Director General
Council of Scientific & Industrial
Research (CSIR)



Dr. Bindu Dey
Secretary
Technology Development
Board (TDB)



Prof. Devang Khakhar
Director
Indian Institute of Technology
(IIT), Bombay



Prof. Y S Rajan
Chairman
Board of Governing Council
National Institute of
Technology, Manipur



Prof. Rishikesh T Krishnan
Director
Indian Institute of
Management (IIM), Indore



Dr. V. Ramgopal Rao
Director
Indian Institute of
Technology (IIT), Delhi



Prof. Pami Dua
Director
Delhi School of Economics



Dr. Pankaj Chandra
Vice Chancellor & Chairman
Ahmedabad University



Prof. Pradyumna Vyas
Director
National Institute of Design (NID)



Prof. Indranil Manna
Director
Indian Institute of
Technology (IIT), Kanpur



Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has over 8000 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 200,000 enterprises from around 240 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, healthcare, education, livelihood, diversity management, skill development, empowerment of women, and water, to name a few.

The CII theme for 2016-17, **Building National Competitiveness**, emphasizes Industry's role in partnering Government to accelerate competitiveness across sectors, with sustained global competitiveness as the goal. The focus is on six key enablers: Human Development; Corporate Integrity and Good Citizenship; Ease of Doing Business; Innovation and Technical Capability; Sustainability; and Integration with the World.

With 66 offices, including 9 Centres of Excellence, in India, and 9 overseas offices in Australia, Bahrain, China, Egypt, France, Germany, Singapore, UK, and USA, as well as institutional partnerships with 320 counterpart organizations in 106 countries, CII serves as a reference point for Indian industry and the international business community.

For queries, please contact:

Confederation of Indian Industry

249-F, Udyog Vihar

Phase-IV, Sector-18

Gurgaon-122 015 (Haryana)

Phone : +91-124-4592960 (Ext-476)

Mobile : +91- 7837091906

Email : ciiinnovation@cii.in

Web : <http://innovationawards.ciiinnovation.in/>

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